



GULF TALENT
OFFICES

Original Concepts. Private Access.

CREATIVE CONSULTING & TALENT ADVISORY



COMPANY OVERVIEW

Gulf Talent Offices (GTO) is a premier creative consulting and talent advisory agency delivering world-class entertainment and cultural experiences across the Middle East.



GTO

AT THE CORE



Partners with cultural institutions across the Middle East.



Maintains global credibility in entertainment consulting.



Delivers with discretion and cultural intelligence.




Connects governments and brands with A-list talent.




Curates legacy performers and original entertainment concepts.



Operating at the intersection of Hollywood and global touring.

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GTO does not operate as a production company. We serve as creative architects and strategic advisors securing exceptional talent, originating original concepts, and providing senior-level creative oversight.

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What We Do



Talent Access & Booking Services

GTO PROVIDES DIRECT ACCESS TO WORLD-CLASS TALENT ACROSS ENTERTAINMENT INDUSTRIES, ENSURING SEAMLESS ALIGNMENT.

Full Service Management

We handle the complete booking process including negotiations, contracting, & ongoing artist relations.

Strategic Alignment

We ensure seamless alignment between talent, client objectives, and appropriate cultural context.

Direct Talent Access

Access to diverse performers across comedy, music, film, television, & influencer culture for your events.

GTO Talent Roster

A private, invitation-only roster of talent, prioritizing quality and cultural relevance over volume.





Roster Management for Precise Talent Alignment

Align talent with client's cultural objectives through globally recognized figures and emerging voices.



Diverse Talent Pool

Our roster includes both globally recognized figures and highly regarded emerging voices.



Private Relationship Management

All talent relationships are managed privately, ensuring confidentiality and exclusive representation.



Flexible Engagement Model

Talent is engaged on project-specific or advisory basis, maintaining flexibility while upholding professional standards.



Strategic Alignment

We precisely match talent with client objectives for legacy credibility, contemporary relevance, or future-facing storytelling.



Original Concepts & Cultural IP

GTO develops proprietary entertainment formats and event concepts designed to support tourism, cultural positioning, and brand storytelling. Each concept is built for longevity, with the ability to scale into recurring cultural properties.



Creative Oversight & Advisory

Cultural Resonance

GTO prioritizes making content culturally resonant for regional audiences, ensuring that creative elements connect authentically while respecting local sensitivities, preferences and cultural contexts.

International Standards

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Creative Collaboration

Working alongside client-appointed production companies, GTO provides senior-level creative direction to ensure execution reflects international standards while maintaining the project's creative integrity and vision.



Our Clients

GTO operates exclusively at an institutional level.

We partner with companies, institutions, and government entities, including:

1. Tourism boards and destination authorities
2. Government and cultural organizations
3. Global and regional brands
4. Arts institutions and major festivals

GTO does not provide public booking services or access for private individuals.

Why GTO?



01

Elite Global Access

Long-standing relationships with top-tier talent, agents, & managers across the entertainment industry provide access typically unavailable through traditional regional agencies.

02

Hollywood Pedigree

Decades of combined experience spanning award-winning television, global tours, Las Vegas residencies, and international brand campaigns.

03

Cultural Translation

Expertise in translating Hollywood-scale entertainment into experiences aligned with Middle Eastern cultural values, audience expectations, and institutional goals.

04

Discretion & Trust

A reputation built on confidentiality, precision, and long-term trust with talent and partners alike.

Selected Cultural Work

GTO curates and oversees high-impact, talent-led cultural experiences across a range of scales, from invite-only private engagements to large-scale international festivals. Most recently, GTO originated and delivered a major comedy festival in Doha featuring Mo Amer, building the project from initial concept through talent curation and final execution as a fully realized cultural property aligned with global standards and regional relevance.



Leadership

Shannon Morton Knowles

Co-Founder | Creative Director

Shannon Morton Knowles is a creative executive with a background in television production, branded entertainment, and live comedy programming. Her experience includes work on Emmy and BAFTA award-winning productions and leadership roles overseeing booking and production initiatives for internationally recognized comedy platforms.

She has produced campaigns and content for global brands including Apple, Pepsi, AT&T, Dunkin' Donuts, and PG&E, with a focus on talent-driven storytelling and culturally relevant programming.



Tom Hamilton

Co-Founder | Head of Talent and Global Strategy

Tom Hamilton is a senior executive at Beverly Hills based Stiefel Entertainment, specializing in film, television, and legacy artist representation. His career includes oversight of world tours, Las Vegas residencies, and global brand and fashion campaigns, with direct experience working alongside some of the most recognized names in entertainment.

His industry relationships extend across the Academy Awards, Golden Globes, and Grammy Awards, positioning GTO at the highest level of global entertainment access.



A black and white photograph of a marble bust of a man with a full beard and curly hair, shown in profile facing right. The lighting is dramatic, highlighting the texture of the stone and the man's features.

Our Philosophy

Culture shapes cities.
Access creates influence.
Originality builds legacy.

GTO exists to elevate the cultural dialogue between the Gulf and the world quietly, intelligently, and at the highest standard.



Get In Touch

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Private inquiries by introduction only

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